



Social Networking Policy

February 2018

Named school persons for school social media networking site approvals: Mrs k Hodgson, Mrs G Elliott

The Allithwaite CE School community support good practise on Social Media Networking Sites

The Headteacher, governing body members and staff have agreed an approach to the use of Social Networking Sites that include the items below. We invite parents to join us in setting a good example for our children.

All parents/carers are invited to join staff in setting a good example for our children by:

- Demonstrating courtesy and respect for staff, other parents and carers and for pupils where placing comments on social media networking sites.
- Using appropriate language when discussing anything school related.
- Addressing any issues and/or concerns regarding school directly with the headteacher, member of staff or governing body.

All parents/carers are invited to join staff in setting a good example by not:

- Using social media networking sites to raise concerns regarding school.
- Using social media networking sites to make derogatory comments which could bring staff, pupils, other parents/carers, governors or the wider community into disrepute.
- Using social media networking sites to post photographs which could bring staff, pupils, other parents/carers, governors or the wider community into disrepute.
- Posting photographs of other people's children on social media networking sites without parental/legal guardian permission.

Promise to Allithwaite CE School:

- We will meet with you and follow policies and procedures to resolve any concerns.
- We will work hard to resolve any concerns in the best interests of the whole community.
- We will act in the best interest of the whole community
- We will never conduct school business through social media networking sites.

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Staff and Governing Body of Allithwaite CE School Agreement for Use of Social Media Networking Sites

We all agree to:

- Demonstrate courtesy and respect for staff, governors, pupils, parents/carers and the wider community when placing comments on social media networking sites.
- Ensure appropriate language is used in any comments placed on social media networking sites.
- Ensure that any comments and images could not be deemed as defamatory or in breach of any legislation set out in LA or school policies and handbooks.
- Review and adjust personal privacy settings to give the appropriate level of confidentiality.
- Report any inappropriate use of social media networking sites in accordance with this promise to the headteacher or governing body.
- Submit any posts for the Allithwaite CE School Facebook Page and/or Allithwaite CE School Twitter Account to one of the named responsible persons for approval prior to live publication.

We agree not to:

- Use social media networking sites to make derogatory comments which could bring persons into disrepute; including other staff, governors, parents/carers, pupils (past and present), local authority and members of the wider school community.
- Use social networking sites within lesson times for personal use.

Our Promise:

- We will meet with you and follow policies and procedures to resolve any concerns.
- We will work hard to resolve any concerns in the best interests of the whole community.
- We will act in the best interest of the children and honour our duty of care towards them.
- We will never conduct school business through social media networking sites.

Online Bullying

Allithwaite CE Primary School is committed to ensuring that all of its pupils, staff, governors and parents/carers are treated with dignity and respect. Bullying and harassment of any kind will not be tolerated. Online bullying may include text messages, emails, instant messenger services, circulating photographs and/or video clips or posting comments on web sites, blogs or in chat rooms. Any instances will be dealt with appropriately.

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